Deliverable 9.1

HAIKU Project Website

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Abstract: This document describes the HAIKU website, the main channel of the project to disseminate its activities and results.

Information Table

Deliverable Number	9.1
Deliverable Title	HAIKU Project Website
Version	1.0
Status	Final version
Responsible Partner	CERTH
Contractual Date of Delivery	30/11/2022
Actual Date of Delivery	12/12/2022
Dissemination Level	Public

Document History

Version	Date	Status	Author	Description
0.1	21/11/22	Draft	Evangelos Spyrou (CERTH/HIT)	Initial Draft
0.2	22/11/22	Draft	Vasileios Kappatos (CERTH/HIT)	Review with minor comments
0.3	24/11/22	Draft	Evangelos Spyrou (CERTH/HIT)	Draft for review
0.4	28/11/22	Draft	Vanessa Arrigoni (DBL)	Review with minor comments
1.0	12/12/22	Final	Evangelos Spyrou (CERTH/HIT)	Final version

List of Acronyms

Acronym	Definition
AI	Artificial Intelligence
CERTH	Centre for Research & Technology Hellas
DBL	Deep Blue
EC	European Commission
HE	Horizon Europe
HIT	Hellenic Institute of Transport
WP	Work Package

Executive Summary

This document describes the HAIKU website, the main channel of the project to disseminate its activities and results.

Contents

List of figures

1 Introduction

1.1 Objective and scope of the document

This document aims to provide a synthetic overview on the HAIKU website, describing its structure and main functionalities. The website URL is: http://www.haikuproject.eu.

Please consider that this document describes the website at the moment of its first release. The website will be further improved and finalized during the following months.

1.2 Document Structure

This document is structured in three sections:

- Section 1 provides general introduction about D9.1;

- Section 2 is focused on the HAIKU website;

- Section 3 provides more detailed information concerning the website development.

2 HAIKU Website

2.1 Website

The HAIKU website has been designed aiming to be simple and user-friendly.

Figures 2, 3, 4, 5 show the project's front page that offers:

- the logo and project acronym

- partners logo

- news/events

- newsletter subscription section

- social media links

- acknowledgement of EU HE funding

The HAIKU website is online from December 12th, 2022.

Figure 1 HAIKU website front page

Figure 2 HAIKU acronym

Figure 3 Partners logo

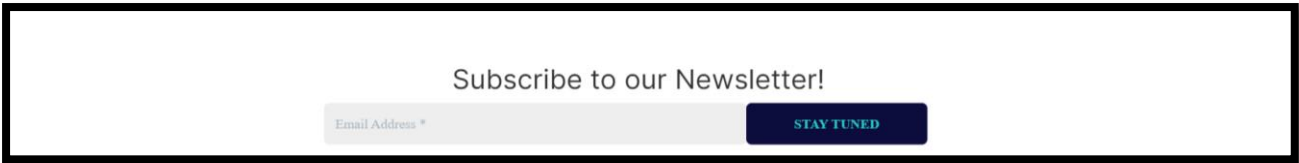**Figure 4 News/events**

Figure 5 Subscription for newsletter

Figure 6 EU HE funding acknowledgment and social media links

2.2 Navigation menu

Figure 7 shows the navigation menu which is structured in 6 sections: home page, about, use cases, products, news & events, contact us. It also includes the link to the project social media.

Figure 7 HAIKU menu

Figure 8 shows the main submenus of the 'About' section where vision & goals, approach, consortium and advisors are explained.
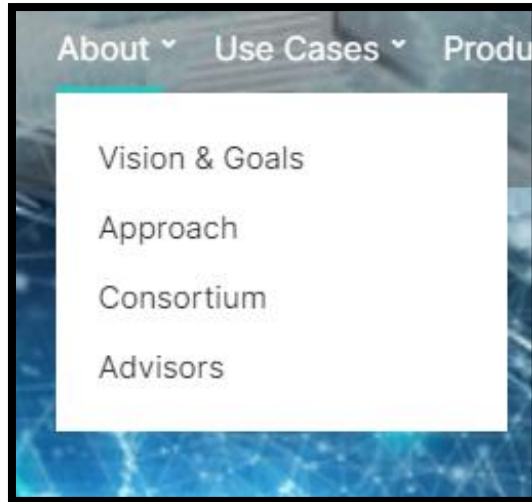
Figure 8 About submenus

Figure 9 expands the 'Use cases' section. Visitors are able to access each use case and explore its progress and achievements.
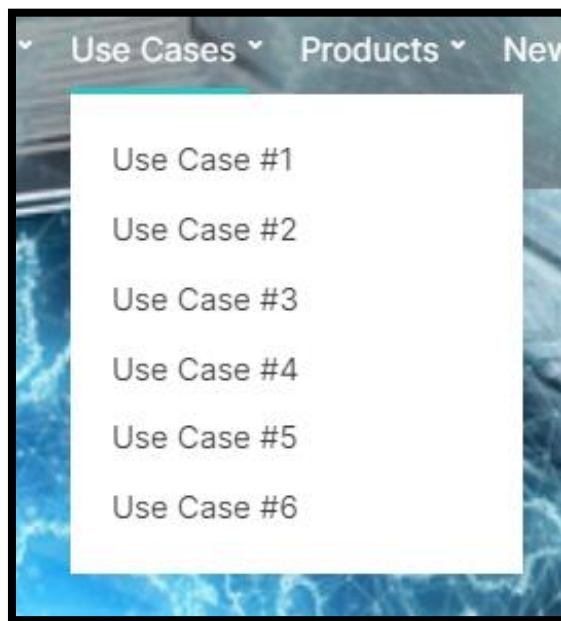

Figure 9 Use cases

Figure 10 shows the 'Products' section which will contain all project outcomes: public deliverables, dissemination materials, publications and presentations.
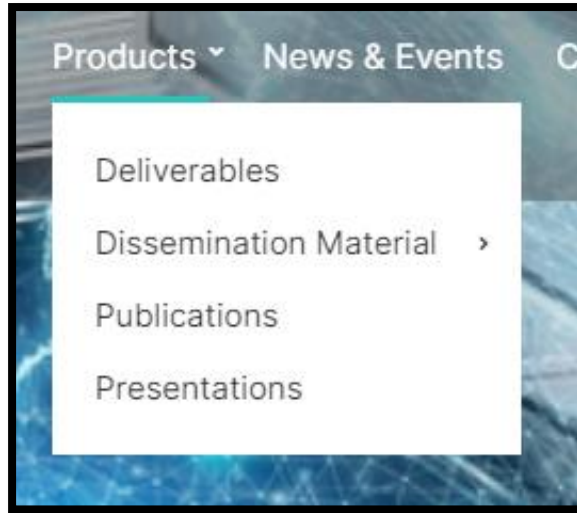
Figure 10 Products section

Figure 11 shows the 'News & Events' section which will highlight all the project news concerning the release of key deliverables, relevant activities, milestones, events and conferences, and any other important dissemination activities.
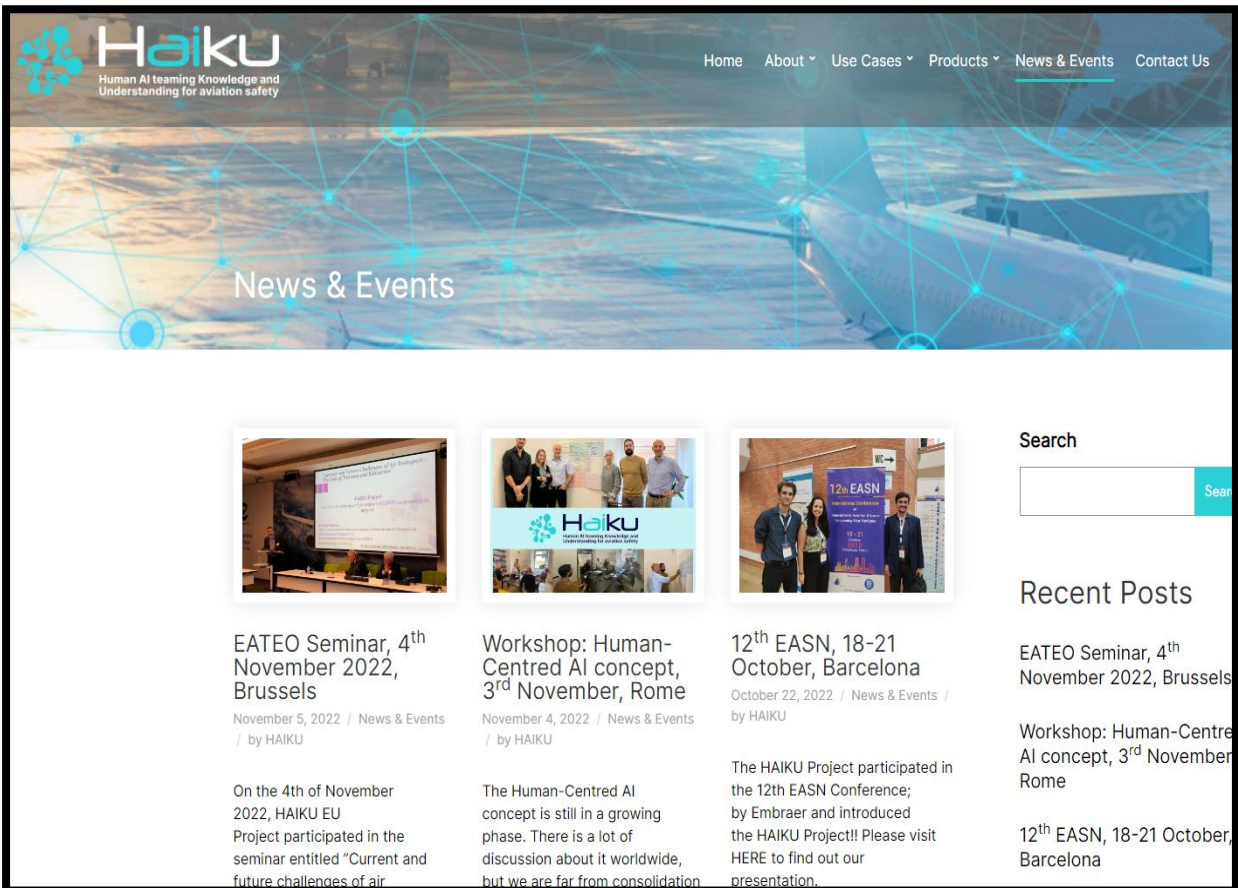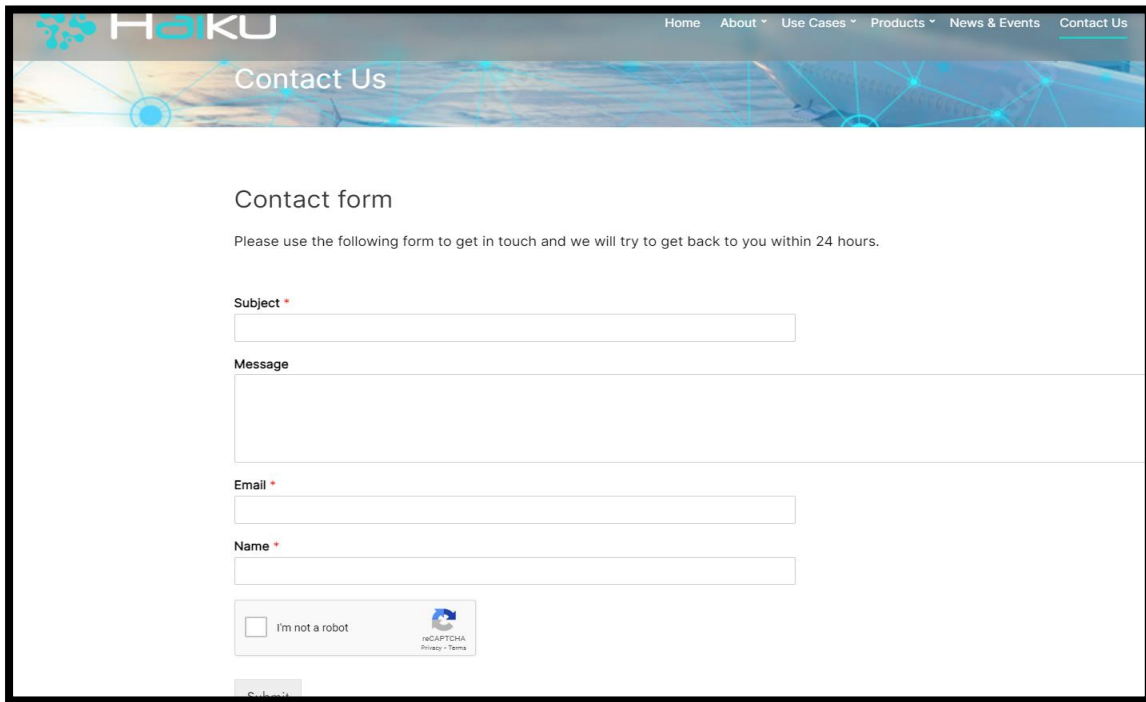

Figure 11 News section

Figure 12 shows the 'Contact Us' page through which any visitor will be able to contact the HAIKU Team through a contact form.

Figure 12 Contact form

3 Website creation and back-end functionalities

The website has been created using wordpress, phpmysql, css, javascript, jquery programming languages and standards.

The site offers two types of access rights with different privileges to users. Specifically, "Administrator" and "Super administrator" user group rights will be given to CERTH and DBL in order to be able to modify the website's contents.

The HAIKU website uses metrics such as Google Analytics to track the number of website visitors throughout the project. This information will be used for dissemination reporting and to evaluate the site's visibility. Additionally, the site offers trackers for each file to monitor the number of downloads, such as deliverables.

In terms of user privacy, any user information will only be retained after confirmation and acceptance of subscription to the website newsletter or website cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about the use of our site with our social media, advertising and analytics partners who may combine it with other information that

visitor has provided to them or that they've collected from visitor the use of their services. More analytical description about cookie policy can be found here: https://haikuproject.eu/privacy-policy-2/.
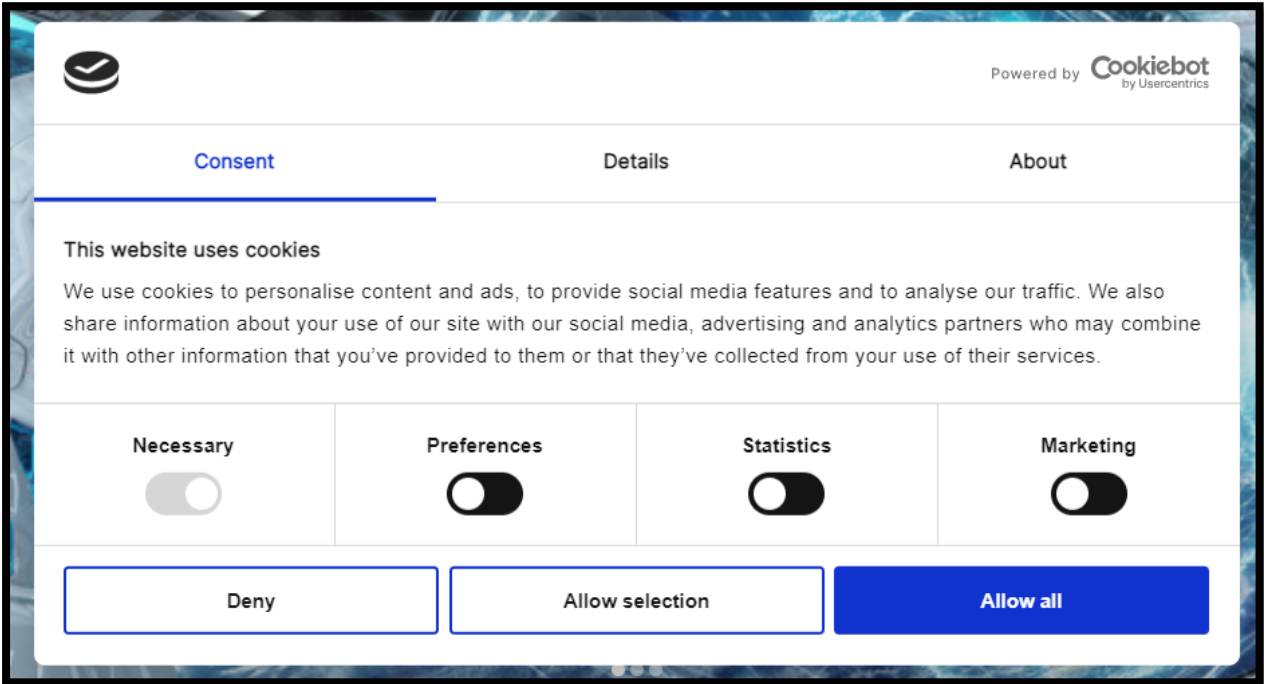

Figure 13 Cookies Policy